CONTRACT



WOWT 3501 Farnam St. Omaha, NE 68131 WOWT NBC OMAHA Sales T & C: www.gray.tv/advertising (402) 346-6666

Alt Order# Contract / Revision WOC13424231 2391334 / Original Date / Revision Advertiser **Brett Lindstrom NE GOV** 01/21/22 / 03/28/22 Contract Dates Estimate # 03/28/22 - 05/15/22 1469 Product TV

And:

Medium Buying LLC 815 Grandview Ave Suite 600 Columbus, OH 43215

Billing Cyc	cle Billing Cale	endar endar	Cash/Trade
EOM/EOC	Broadcast		Cash
<u>Property</u>	Account E	<u>xecutive</u>	Sales Office
WOWT	Mary Beth	Keating	Omaha National
Special H	andling		
Demograp	ohic	•	•
Adults 35-	+		
	Order Type	<u>e</u>	
	NORMAL		
Agy Code	Advertiser	Code	Product 1/2
	321		373
Agency R	<u>ef</u>	Advertiser	Ref
124983		600890	

				Start/End		Spots/				
*Line Ch Start	Date End D	ate Descripti	on	Time	Days	Length Week	Rate	Type S	pots	Amount
N 1 WOWT03/28	/22 05/06/2	22 Morning N	lews Show	5:00 AM-6:00 AM		:30		NM	29	\$2,320.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
Week: 03/28/22	04/03/22	WTF	3	\$80.00						
Week: 04/04/22	04/10/22	MTWTF	6	\$80.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$80.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$80.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$80.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$80.00						
N 2 WOWT03/28		22 Morning N	lews Show	6:00 AM-7:00 AM		:30		NM	28	\$7,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 03/28/22	04/03/22	WTF	3	\$250.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$250.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$250.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$250.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$250.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$250.00						
N 3 WOWT03/28		,		7:00 AM-9:00 AM		:30		NM	28	\$7,700.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 03/28/22 Week: 04/04/22	04/03/22	WTF	3	\$275.00						
Week: 04/04/22 Week: 04/11/22	04/10/22 04/17/22	MTWTF	5 5	\$275.00 \$275.00						
Week: 04/11/22	04/17/22	MTWTF MTWTF	5 5	\$275.00 \$275.00						
Week: 04/16/22 Week: 04/25/22	05/01/22	MTWTF	5	\$275.00 \$275.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$275.00 \$275.00						
									00	44 000 00
N 4 WOWT03/28		,	Hoda & Jenna	10:00 AM-11:00 AM	ı	:30		NM	28	\$1,680.00
Start Date Week: 03/28/22	End Date 04/03/22	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$60.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$60.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$60.00						
Week: 04/18/22	04/11/22	MTWTF	5	\$60.00				I		
Week: 04/25/22	05/01/22	MTWTF	5	\$60.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$60.00						
				11:00 AM-12:00 PM		:30		NM	28	00 000 00
N 5 WOWT03/28, Start Date	End Date	22 Midday Ne Weekdays	ews Spots/Week	Rate	ı	.30		INIVI	20	\$2,800.00
Start Date	<u>Liiu Dale</u>	vveekuays	<u>Spois/week</u>	Nate						

Page 2 of 6 Contract Agreement Between: Print Date 03/28/22



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2391334 /	WOC13424231

Advertiser Original Date / Revision **Brett Lindstrom NE GOV** 01/21/22 / 03/28/22

Product **Contract Dates** Estimate # TV 03/28/22 - 05/15/22 1469

*Line Ch Start D	Date End Da	ate Description		Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 03/28/22	04/03/22	WTF	3	\$100.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$100.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$100.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$100.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$100.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$100.00						
N 6 WOWT03/28/2		,		12:00 PM-1:00 PM		:30		NM	28	\$2,100.00
<u>Start Date</u> Week: 03/28/22	End Date	Weekdays	Spots/Week	Rate						
Week: 04/04/22	04/03/22 04/10/22	WTF MTWTF	3 5	\$75.00 \$75.00						
Week: 04/11/22	04/10/22	MTWTF	5	\$75.00 \$75.00						
Week: 04/11/22 Week: 04/18/22	04/11/22	MTWTF	5	\$75.00 \$75.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$75.00 \$75.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$75.00						
N 7 WOWT03/28/2				2:30 PM-3:00 PM		:30		NM	28	\$1,680.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		INIVI	20	φ1,000.00
Week: 03/28/22	04/03/22	WTF	3	\$60.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$60.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$60.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$60.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$60.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$60.00						
N 8 WOWT03/28/2	22 05/06/2	2 M-F 3p-4p		3:00 PM-4:00 PM		:30		NM	28	\$1,960.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 03/28/22	04/03/22	WTF	3	\$70.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$70.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$70.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$70.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$70.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$70.00						
N 9 WOWT03/28/2		_		3:57 PM-5:00 PM		:30		NM	28	\$4,900.00
<u>Start Date</u> Week: 03/28/22	End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$175.00						
Week: 04/04/22	04/03/22 04/10/22	MTWTF	3 5	\$175.00 \$175.00						
Week: 04/11/22	04/10/22	MTWTF	5	\$175.00 \$175.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$175.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$175.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$175.00						
N 10 WOWT03/28/2	22 05/06/2	2 News @ 5p	M-E	5:00 PM-5:30 PM		:30		NM	28	\$8,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		14141	20	ψο, 400.00
Week: 03/28/22	04/03/22	WTF	3	\$300.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$300.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$300.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$300.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$300.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$300.00						
N 11 WOWT03/28/2		2 Weekday Je		5:57 PM-6:30 PM		:30		NM	28	\$9,100.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 03/28/22	04/03/22	WTF	3	\$325.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$325.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$325.00				1		

Contract Agreement Between: Print Date 03/28/22 Page 3 of 6



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

 Advertiser
 Original Date / Revision

 Brett Lindstrom NE GOV
 01/21/22 / 03/28/22

 Contract Dates
 Product
 Estimate #

 03/28/22 - 05/15/22
 TV
 1469

				Start/End		Spots/				
*Line Ch Start	Date End D	ate Description	on	Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date Week: 04/18/22	End Date 04/24/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00						_
Week: 04/25/22	05/01/22	MTWTF	5	\$325.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$325.00						
N 12 WOWT03/28	/22 05/06/2	22 News @ 6	30p M-F	6:30 PM-7:00 PM		:30		NM	28	\$8,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 03/28/22	04/03/22	WTF	3	\$300.00						
Week: 04/04/22	04/10/22	MTWTF	5	\$300.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$300.00						
Week: 04/18/22	04/24/22	MTWTF	5	\$300.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$300.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$300.00						
N 13 WOWT03/28		_	•	10:00 PM-10:35 PN		:30		NM	28	\$10,500.00
Start Date Week: 03/28/22	End Date	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u>						
Week: 04/04/22	04/03/22 04/10/22	MTWTF	3 5	\$375.00 \$375.00						
Week: 04/11/22	04/10/22	MTWTF	5 5	\$375.00 \$375.00						
Week: 04/11/22	04/17/22	MTWTF	5	\$375.00 \$375.00						
Week: 04/25/22	05/01/22	MTWTF	5	\$375.00						
Week: 05/02/22	05/08/22	MT-TF	5	\$375.00 \$375.00						
				,		-20		NINA	40	¢4 200 00
N 14 WOWT03/28 Start Date	/22 05/07/2 End Date	22 Weekend I Weekdays	vews Sa Spots/Week	7:00 AM-8:00 AM Rate		:30		NM	12	\$1,200.00
Week: 03/28/22	04/03/22	S-	<u> 30013/VVEEK</u> 2	\$100.00						
Week: 04/04/22	04/10/22	S-	2	\$100.00						
Week: 04/11/22	04/17/22	S-	2	\$100.00						
Week: 04/18/22	04/24/22	S-	2	\$100.00						
Week: 04/25/22	05/01/22	S-	2	\$100.00						
Week: 05/02/22	05/08/22	S-	2	\$100.00						
N 15 WOWT03/28	/22 05/07/2	22 Sa Today		8:00 AM-9:30 AM		:30		NM	6	\$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate					-	*******
Week: 03/28/22	04/03/22	S-	1	\$15 0.00						
Week: 04/04/22	04/10/22	S-	1	\$150.00						
Week: 04/11/22	04/17/22	S-	1	\$150.00						
Week: 04/18/22	04/24/22	S-	1	\$150.00						
Week: 04/25/22	05/01/22	S-	1	\$150.00						
Week: 05/02/22	05/08/22	S-	1	\$150.00						
N 16 WOWT03/28	/22 04/02/2	22 NBC Golf		2:30 PM-5:00 PM		:30		NM	2	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 03/28/22	04/03/22	S-	2	\$300.00						
N 17 WOWT03/28	/22 05/14/2	22 News @ 6	30p Sa	6:30 PM-7:00 PM		:30		NM	7	\$1,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 03/28/22	04/03/22	S-	1	\$200.00						
Week: 04/04/22	04/10/22	S-	1	\$200.00						
Week: 04/11/22	04/17/22	S-	1	\$200.00						
Week: 04/18/22 Week: 04/25/22	04/24/22 05/01/22	S- S-	1	\$200.00 \$200.00						
Week: 05/02/22	05/01/22	S-	1	\$200.00						
Week: 05/02/22	05/06/22	S-	1	\$200.00						
						00) II 4	-	#0.450.00
N 18 WOWT03/28 Start Date		_	•	10:00 PM-10:30 PM		:30		NM	7	\$2,450.00
Week: 03/28/22	End Date 04/03/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00						
Week: 04/04/22	04/10/22	S-	1	\$350.00						
- ·· - ·· - -		-	*							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Page 4 of 6 Contract Agreement Between: Print Date 03/28/22



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2391334 /	WOC13424231

Advertiser Original Date / Revision **Brett Lindstrom NE GOV** 01/21/22 / 03/28/22

Contract Dates Product Estimate # 03/28/22 - 05/15/22 TV 1469

Sign					Start/End		Spots/				
Week: 0411/12/22						Days	Length Week	Rate	Type S	Spots	Amount
Week: C478/222											
Week: 047/25/22 05/08/12/2			_	=							
Week: 05/09/22 05/15/22 05/05/22 05				1							
Mesic 05/08/22 05/15/22 05/08/24 05/08/24 0			_	1							
D 19 WOWT03/28/22 05/08/22 Su 630a-7a 6:30 AM-7:00 AM 3:30 NM 7 \$700.00				1							
N 2 NOVMT03/28/22 Osf/15/22 Weekend News Su Floor News Spots/Week Sign Date End Date Meekedays Spots/Week Sign Date Sign Date				`	•		-30		NIM	0	00.02
Siart Date End Date Meekdaws Spots Week Side											
Week: 03/28/22 04/03/22							.00		14141	,	ψ100.00
Week: 04/11/22 04/17/22											
Week: 04/18/22 04/24/22	Week: 04/04/22	04/10/22	S	1	\$100.00						
Week: 04/05/22	Week: 04/11/22	04/17/22	S	1	\$100.00						
Week: 05/09/22	Week: 04/18/22	04/24/22	S	1	\$100.00						
N 2 N 0 N 2 N 0	Week: 04/25/22	05/01/22	S	1	\$100.00						
N 21 WOWT03/28/22 05/08/22 Su Today Spots/Week Rate Sto. 00 AM-9:00 AM Sto. 00 AM-9	Week: 05/02/22	05/08/22	S	1	\$100.00						
Start Date Meek 03/04/22 Meek 04/04/22 Meek 05/09/22	Week: 05/09/22	05/15/22	S	1	\$100.00						
Week: 03/28/22 04/03/22	N 21 WOWT03/28	/22 05/08/2	22 Su Today		8:00 AM-9:00 AM		:30		NM	12	\$1,800.00
Week: 04/04/22											
Week: 04/11/22			S								
Week: 04/18/22			S								
Week: 04/25/22 05/01/22			S								
N 22 WOWT03/28/22 05/08/22			S		•						
N 22 WOWT03/28/22			S		•						
Start Date End Date Weekdays Spots/Week Rate Start Date Week	Week: 05/02/22	05/08/22	S	2	\$150.00						
Week: 03/28/22	N 22 WOWT03/28	/22 05/08/2	22 Meet The F	Press	9:00 AM-10:00 AM		:30		NM	6	\$750.00
Week: 04/04/22											
Week: 04/11/22			_	•							
Week: 04/18/22				1							
Week: 04/25/22			_	1							
N 23 WOWT03/28/22 O5/08/22 News @ 5p Su S:00 PM-5:30 PM :30 NM 6 \$1,500.00			_	:							
N 23 WOWT03/28/22 O5/08/22 News @ 5p Su S:00 PM-5:30 PM :30			_	•							
Start Date End Date Weekdays Spots/Week Rate \$250.00				•							
Week: 03/28/22 04/03/22 S 1 \$250.00 Week: 04/04/22 04/10/22 S 1 \$250.00 Week: 04/11/22 04/17/22 S 1 \$250.00 Week: 04/18/22 04/24/22 S 1 \$250.00 Week: 05/02/22 05/01/22 S 1 \$250.00 Week: 05/02/22 05/08/22 S 1 \$250.00 N 24 WOWT05/09/22 05/10/22 Morning News Show 5:00 AM-6:00 AM :30 NM 2 \$160.00 Start Date End Date Weekdays Spots/Week Rate 880.00 NM 2 \$500.00 N 25 WOWT05/09/22 05/10/22 Morning News Show 6:00 AM-7:00 AM :30 NM 2 \$500.00 Start Date End Date Weekdays Spots/Week Rate \$250.00 N 26 WOWT05/09/22 05/10/22 Morning News Show 7:00 AM-9:00 AM			<u> </u>				:30		NM	6	\$1,500.00
Week: 04/04/22 04/10/22 S 1 \$250.00 Week: 04/11/22 04/17/22 S 1 \$250.00 Week: 04/18/22 04/24/22 S 1 \$250.00 Week: 04/25/22 05/01/22 S 1 \$250.00 Week: 05/02/22 05/08/22 S 1 \$250.00 N 24 WOWT05/09/22 05/10/22 Morning News Show 5:00 AM-6:00 AM :30 NM 2 \$160.00 Start Date Week: 05/09/22 End Date MT 2 \$80.00 NM 2 \$500.00 N 25 WOWT05/09/22 05/10/22 Morning News Show MT 6:00 AM-7:00 AM :30 NM 2 \$500.00 N 26 WOWT05/09/22 05/15/22 Today Show MT 7:00 AM-9:00 AM :30 NM 2 \$550.00 N 27 WOWT05/09/22 05/10/22 Today Show MT 2 \$275.00 NM 1 \$60.00 N 27 WOWT05/09/22 05/10/22 Today Show MT 2 \$275.00 NM 1 \$60.00 N											
Week: 04/11/22 04/17/22 S 1 \$250.00 Week: 04/18/22 04/24/22 S 1 \$250.00 Week: 04/25/22 05/01/22 S 1 \$250.00 Week: 05/02/22 05/08/22 S 1 \$250.00 N 24 WOWT05/09/22 05/10/22 Morning News Show 5:00 AM-6:00 AM :30 NM 2 \$160.00 Start Date Week: 05/09/22 End Date O5/15/22 Wowtning News Show 6:00 AM-7:00 AM :30 NM 2 \$500.00 N 25 WOWT05/09/22 05/10/22 Morning News Show 6:00 AM-7:00 AM :30 NM 2 \$500.00 N 26 WOWT05/09/22 05/15/22 MT 2 \$250.00 NM 2 \$550.00 N 26 WOWT05/09/22 05/10/22 Today Show 7:00 AM-9:00 AM :30 NM 2 \$550.00 N 27 WOWT05/09/22 05/10/22 Today W Hoda & Jenna 10:00 AM-11:00 AM :30 NM 1 \$60.00 N 27 WOWT05/09/22 05/10/22 Today W Hoda & Jenna			•	•	*						
Week: 04/18/22 04/24/22 S 1 \$250.00 Week: 04/25/22 05/01/22 S 1 \$250.00 N 24 WOWT05/09/22 05/08/22 S 1 \$250.00 N 24 WOWT05/09/22 05/10/22 Morning News Show 5:00 AM-6:00 AM :30 NM 2 \$160.00 Start Date Week: 05/09/22 05/15/22 MT 2 \$80.00 NM 2 \$500.00 N 25 WOWT05/09/22 05/10/22 Morning News Show 6:00 AM-7:00 AM :30 NM 2 \$500.00 Start Date Week: 05/09/22 05/15/22 MT 2 \$250.00 NM 2 \$500.00 N 26 WOWT05/09/22 05/10/22 Today Show 7:00 AM-9:00 AM :30 NM 2 \$550.00 N 27 WOWT05/09/22 05/15/22 MT 2 \$275.00 NM 1 \$60.00 Start Date End Date Weekdays Weekdays Spots/Week Rate Rate NM 1 \$60.00				•							
Week: 04/25/22 05/01/22 05/08/22S 1 \$250.00 Week: 05/02/22 05/08/22S 1 \$250.00 N 24 WOWT05/09/22 05/10/22 Morning News Show Start Date Weekdays WT Spots/Week 880.00 Week: 05/09/22 05/15/22 Wr Spots/Week WT Rate \$80.00 N 25 WOWT05/09/22 05/10/22 Morning News Show Start Date Weekdays Spots/Week Week: 05/09/22 05/15/22 Wr Spots/Week Rate \$8250.00 N 26 WOWT05/09/22 05/15/22 Wr 2 05/15/22 Wr 2 \$250.00 \$250.00 MM :30 N 26 WOWT05/09/22 05/10/22 Today Show Start Date Weekdays Spots/Week Week: 05/09/22 05/15/22 Wr 2 \$275.00 Rate Start Date Weekdays Spots/Week Start Date End Date Weekdays Spots/Week Rate N 27 WOWT05/09/22 05/10/22 Today W Hoda & Jenna Start Date End Date Weekdays Spots/Week Rate 10:00 AM-11:00 AM :30 NM 1 \$60.00				•							
Week: 05/02/22 05/08/22 S 1 \$250.00 N 24 WOWT05/09/22 05/10/22 Morning News Show 5:00 AM-6:00 AM :30 NM 2 \$160.00 Start Date Week: 05/09/22 05/15/22 MT End Date Weekdays Spots/Week Week: 05/09/22 05/10/22 Morning News Show 6:00 AM-7:00 AM :30 NM 2 \$500.00 N 25 WOWT05/09/22 05/10/22 Meek Week: 05/09/22 05/15/22 MT 2 Spots/Week Week: 05/09/22 05/15/22 Today w/ Hoda & Jenna Start Date End Date Weekdays Spots/Week Rate Rate Spots/Week Rate NM 1 \$60.00 N 27 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Rate Spots/Week Rate Rate Spots/Week Rate Rate Spots/Week Rate			_	•							
N 24 WOWT05/09/22 05/10/22 Morning News Show 5:00 AM-6:00 AM :30 NM 2 \$160.00 Start Date End Date Weekdays Spots/Week Rate \$80.00			_								
Start Date Week: 05/09/22 D5/15/22 MT 2 \$80.00 N 25 WOWT05/09/22 D5/10/22 Morning News Show 6:00 AM-7:00 AM :30	-								212.4	•	# 400.00
Week: 05/09/22 05/15/22 MT 2 \$80.00 N 25 WOWT05/09/22 05/10/22 Index Week 05/10/22 Norming News Show Show Show Start Date Weekdays Spots/Week Week: 6:00 AM-7:00 AM :30 NM 2 \$500.00 N 26 WOWT05/09/22 05/15/22 Index Weekdays Start Date Week End Date O5/15/22 Index Weekdays Spots/Week With T 7:00 AM-9:00 AM :30 NM 2 \$550.00 N 27 WOWT05/09/22 05/15/22 Index Start Date Start Da			-		_		:30		NM	2	\$160.00
N 25 WOWT05/09/22 05/10/22 Morning News Show 6:00 AM-7:00 AM :30 NM 2 \$500.00 Start Date End Date Weekdays Spots/Week Rate \$250.00											
Start Date Week: 05/09/22 End Date Weekdays Spots/Week Rate \$250.00					•				NIN 4	0	# 500.00
Week: 05/09/22 05/15/22 MT 2 \$250.00 N 26 WOWT05/09/22 05/10/22 Today Show 7:00 AM-9:00 AM :30 NM 2 \$550.00 Start Date Week: 05/09/22 End Date 05/15/22 Weekdays MT 2 Spots/Week 275.00 Rate 275.00 NM 1 \$60.00 N 27 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna Start Date End Date Weekdays Spots/Week 10:00 AM-11:00 AM Rate :30 NM 1 \$60.00			•				:30		NIVI	2	\$500.00
N 26 WOWT05/09/22 05/10/22 Today Show 7:00 AM-9:00 AM :30 NM 2 \$550.00 Start Date Week: 05/09/22 End Date 05/15/22 Weekdays MT 2 \$275.00 N 27 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna Start Date End Date Weekdays 10:00 AM-11:00 AM Start Date Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate											
Start Date Week Stort Date Unit Date Stort Date Weekdays Spots/Week Rate Stort Date Stort Date Unit Date Stort Date End Date Weekdays Spots/Week Rate Stort Date End Date Weekdays Spots/Week Rate Stort Date							:30		NM	2	\$550.00
Week: 05/09/22 05/15/22 MT 2 \$275.00 N 27 WOWT05/09/22 05/10/22 Today w/ Hoda & Jenna 10:00 AM-11:00 AM :30 NM 1 \$60.00 Start Date End Date Weekdays Spots/Week Rate			•							_	+ - 00.00
Start Date End Date Weekdays Spots/Week Rate											
Start Date End Date Weekdays Spots/Week Rate	N 27 WOWT05/09	/22 05/10/2	22 Today w/ H	loda & Jenna	10:00 AM-11:00 AN		:30		NM	1	\$60.00
Week: 05/09/22	Start Date	End Date	<u>Weekdays</u>	Spots/Week							
	Week: 05/09/22	05/15/22	MT	1	\$60.00						

Page 5 of 6 Contract Agreement Between: Print Date 03/28/22



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2391334 /	WOC13424231

Advertiser Original Date / Revision **Brett Lindstrom NE GOV** 01/21/22 / 03/28/22

Product **Contract Dates** Estimate # 03/28/22 - 05/15/22 TV 1469

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days Le	ngth Week	Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate						****
N 28 WOWT05/09/22 05/10/22 Midday News Start Date End Date Weekdays Spots/Week	11:00 AM-12:00 PN Rate		:30		NM	2	\$200.00
Week: 05/09/22 05/15/22 M 2	\$100.00						
N 29 WOWT05/09/22 05/10/22 Days of Our Lives	12:00 PM-1:00 PM		:30		NM	2	\$150.00
Start Date End Date Weekdays Spots/Week	Rate		.00		I VIVI		Ψ130.00
Week: 05/09/22 05/15/22 M 2	\$75.00						
N 30 WOWT05/09/22 05/10/22 M-F 230-3p	2:30 PM-3:00 PM		:30		NM	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 05/09/22 05/15/22 M 1	\$60.00						
N 31 WOWT05/09/22 05/10/22 M-F 3p-4p	3:00 PM-4:00 PM		:30		NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 M 1	<u>Rate</u> \$70.00						
	•		22			_	4.75 00
N 32 WOWT05/09/22 05/10/22 M-F News @ 4p Start Date End Date Weekdays Spots/Week	3:57 PM-5:00 PM <u>Rate</u>		:30		NM	1	\$175.00
Week: 05/09/22 05/15/22 M 1	\$175.00						
N 33 WOWT05/09/22 05/10/22 News @ 5p M-F	5:00 PM-5:30 PM		:30		NM	1	\$300.00
Start Date End Date Weekdays Spots/Week			.00		IVIVI	'	Ψ300.00
Week: 05/09/22 05/15/22 M 1	\$300.00						
N 34 WOWT05/09/22 05/10/22 Weekday Jeopardy	5:57 PM-6:30 PM		:30		NM	1	\$325.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				1		
Week: 05/09/22 05/15/22 M 1	\$325.00						
N 35 WOWT05/09/22 05/10/22 News @ 630p M-F	6:30 PM-7:00 PM		:30		NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/09/22 05/15/22 M 1	<u>Rate</u> \$300.00						
			-20		NINA	4	#275.00
N 36 WOWT05/09/22 05/10/22 News @ 10p M-F Start Date End Date Weekdays Spots/Week	10:00 PM-10:35 PN Rate		:30		NM	1	\$375.00
Week: 05/09/22 05/15/22 M 1	\$375.00						
N 37 WOWT03/28/22 05/08/22 News @ 10p Su	10p-11p		:30		NM	12	\$3,000.00
Start Date End Date Weekdays Spots/Week	Rate						**,******
Week: 03/28/22 04/03/22S 2	\$250.00						
Week: 04/04/22 04/10/22S 2	\$250.00						
Week: 04/11/22	\$250.00						
Week: 04/18/22 04/24/22S 2 Week: 04/25/22 05/01/22S 2	\$250.00 \$250.00						
Week: 05/02/22 05/08/22S 2	\$250.00				ł		
N 38 WOWT03/28/22 05/08/22 Today Show	7a-9a		:30		NM	26	\$7,150.00
Start Date End Date Weekdays Spots/Week	Rate		.30		INIVI	20	φ7,130.00
Week: 03/28/22	\$275.00						
Week: 04/04/22 04/10/22 MTWTF 5	\$275.00						
Week: 04/11/22 04/17/22 MTWTF 5	\$275.00						
Week: 04/18/22 04/24/22 MTWTF 5	\$275.00						
Week: 04/25/22 05/01/22 MTWTF 5	\$275.00						
Week: 05/02/22 05/08/22 MT-TF 5	\$275.00						
N 39 WOWT03/28/22 05/08/22 Morning News Show	6a-7a		:30		NM	16	\$3,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 03/28/22 04/03/22 M 1	<u>Rate</u> \$0.00				1		
Week: 04/04/22 04/10/22 MTWTF 3	\$250.00				1		
Week: 04/11/22 04/17/22 MTWTF 3	\$250.00				1		
Week: 04/18/22 04/24/22 MTWTF 3	\$250.00				1		
Week: 04/25/22 05/01/22 MTWTF 3	\$250.00						
Week: 05/02/22 05/08/22 MT-TF 3	\$250.00				- 1		

Page 6 of 6 Contract Agreement Between: Print Date 03/28/22



WOWT 3501 Farnam St. Omaha, NE 68131 Sales T & C: www.gray.tv/advertising (402) 346-6666

Contract / Revision	Alt Order #
2391334 /	WOC13424231

Advertiser	Original Date / Revision
Brett Lindstrom NE GOV	01/21/22 / 03/28/22

Contract Dates	<u>Product</u>	Estimate #
03/28/22 - 05/15/22	TV	1469

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
D 40 WOWT03/28/22 04/22/22 The Tonight Show	1035р-1136р		:30		NM	0	\$0.00
D 41 WOWT05/07/22 05/07/22 Kentucky Derby	4:00 PM-6:30 PM		:30		NM	0	\$0.00
		Totals				502	\$96,965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	311	\$60,040.00	(\$9,006.00)	\$51,034.00
04/25/22 -05/15/22	191	\$36,925.00	(\$5,538.75)	\$31,386.25
Totals	502	\$96,965.00	(\$14,544.75)	\$82,420.25

Signature:	Date:	